

19TH-21ST OF JULY 2007

INTERNATIONAL SYMPOSIUM TOURISM XXL THE EUROPEAN MEGALOPOLIS

Thinkers, businessmen and politicians debate about new models of development for coastal territories, as a privileged land of tourist economy and new society. The debate focuses on an emergent European phenomenon, the Spanish Mediterranean coast is going to be in the next future the first European megalopolis, comparing with Tokyo, Mexico City and Shanghai. The Symposium is organized over 3 days, when it will be possible to attend lectures, dialogs and round tables between experts, politicians and directors of private companies directly involved in the tourist market and coast development.

19th (Thursday)

THE DINAMICS

16.00 Opening 1st day Symposium
Presentation of the topic by Directors
Representatives Ministry - Spain
Representatives Generalitat - Catalunya
Representatives *Diputaciones*
Mayor of Barcelona

17.00 Edward W. Soja
Geographer, USA

18.00 George Ritzer
Sociologist Maryland, USA

19.00 Networking Break

20.00 Joan Busquets
Urban Planner, Barcelona

20th (Friday)

THE AGENTS

10.30 Opening 2nd day Symposium
Presentation of the topic by Directors

11.00 ORIOL NEL-LO
Secretary of Town and Country Planning,
Generalitat of Catalunya

11.45 FAUSTINO G. MARQUEZ
Architect, Urban Planner, Regional Environmental Ministry, Canary Island Government

12.30 JUAN LÓPEZ DE URALDE
Director of Greenpeace, Spain

13.15 ARNALDO MUÑOZ
General Manager of South Europe for EasyJet

14.00 Break

16.30 EUGENIO YUNIS
Director of Sustainable Development of WTO

17.15 JOSÉ FERNÁNDEZ PEREZ
General Manager of Coasts, Ministry of
of Environment, Spain

18.00 JOSEP MONREAL RIBOT
Major of Santa Susanna, Catalonia, Spain

JOAN CAMPOLIER MONTSANT

President of the Tourist Foundation of
Santa Susanna

19.00 Networking Break

20.00 Round Table

JOSÉ FERNÁNDEZ PEREZ

General manager of Coasts,
Ministry of Environment, Spain

RAIMÓN MARTÍNEZ FRAILE

Advisor of AC hotels

JOSÉ MIGUEL IRIBAS

Sociologist, Valencia

21st (Saturday)

THE PROJECT

10.30 Opening 3rd day Symposium
Presentation of the topic by Directors

11.00 MANUEL GAUSA
Architect, Codirector of Intelligent
Coast Master Pr., Barcelona

12.00 Round Table
JUAN PALOP (Moderator)
Architect, Director of Institute 200, GC

CARLOS FERRATER

Architect, Barcelona

MIGUEL RUANO

Vicepresident of Marriott
Vacation Club International

SALVADOR RUEDA

Urban Ecologist, Barcelona

JUAN ANTONIO SANCHÉZ

Architect, Director of ADHOC msl, Murcia

FEDERICO SORIANO

Architect, Madrid

ANDREU ULIED

Phd. Civil Engineer C. and P., MDesS GSD,
Director of MCRIT S.L., Barcelona

14.00 Break

17.00 SCOTT LASH
Sociologist, London

18.00 MANUEL DELANDA
Philosopher, New York

19.00 Networking Break

20.00 REM KOOLHAAS

Architect, Rotterdam, interviews:

MICHEL HOUELLEBECQ

Writer, Paris

Check for updates

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To book your entrance please send an email to
athayde@intelligentcoast.es with your name, surname, email
address and the number of entrances you want to book.
Price: 180 Euro

Directed by
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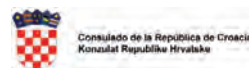
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